

# Our pledge to residents

Our priorities for the borough are:

Start life well

Live and age well

Prosper and flourish

Clean and tidy

A strong and sustainable council

## What we will do

### Start life well

- ▶ We will strive to reduce child poverty in the borough.
- ▶ We will support children to thrive and fulfil their potential.

### Live and age well

- ▶ We will work hard to improve health and wellbeing.
- ▶ We will encourage community participation and volunteering.
- ▶ We will empower people to live independently.

### Prosper and flourish

- ▶ We will support the creation of good and well-paid jobs.
- ▶ We will help local people get the skills and training they need for quality jobs.
- ▶ We will spend money with local businesses.
- ▶ We will invest money to improve our towns and villages and lobby for better transport connectivity between them.

### Clean and tidy

- ▶ We will work with the local community to improve recycling levels.
- ▶ We will do our best to look after the environment.
- ▶ We will reduce the council's carbon footprint.

### What we'll do for residents

- Aim to provide clear, honest and helpful information.
- Do our best to provide excellent customer service.
- Be respectful and expect respect for all.
- Look at innovative ways to provide value for money.
- Reduce our carbon footprint.
- Bring people and organisations together to improve the area.
- Talk up the local area.

### Our ask of communities

- Let us know if you are worried about a vulnerable child or adult.
- Recycle as much as you can.
- Keep the area tidy by putting your litter in a bin or taking it home.
- Get involved in your community and have your say.
- Support our local businesses.
- Talk up the local area.

To see the full strategy document, go to:  
[www.redcar-cleveland.gov.uk/corporate-plan](http://www.redcar-cleveland.gov.uk/corporate-plan)



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